

Councillor Couros - MoN - Update from Main Street Round Table Discussions

Tuesday, 28 November 2023
Council

Council Member
Councillor Mary Couros

Public

Contact Officer:
Iliia Houridis, Director City Shaping

MOTION ON NOTICE

Councillor Mary Couros will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

'That Council:

1. Notes of the many round table discussions on Mainstreets held in the previous term of council with the community and updates presented to councillors for noting
2. Asks the administration to prepare a report based on the compilation of updates from the round table discussions and other consultations associated with the Mainstreets.'

ADMINISTRATION COMMENT

1. There were 40 Lord Mayor's Main Street Round Table meetings during the previous term of Council. Minutes of the Roundtable meetings were circulated to Elected Members via E-News on 30 October 2023 ([E-News: Lord Mayor's Main Street Round Tables](#)).
2. The feedback received during the Main Street Round Table meetings (and other stakeholder engagement) via the Place Coordinators, informed the development of draft Master Plans for four key Main Streets (Hindley Street, Hutt Street, Melbourne Street and O'Connell Street) that were presented to Council on 14 December 2021 ([Council Meeting - Agenda without conf - 14 December 2021.pdf \(modern.gov.com.au\)](#)).
3. The draft Master Plans summarise the feedback through the Roundtable meetings and Place Coordinator-led stakeholder engagement received to identify a Vision and Objectives for Hindley Street, Hutt Street, Melbourne Street and O'Connell Street.
4. **Draft Hindley Street Master Plan** (Link 1 view [here](#))
 - 4.1. Vision
 - 4.1.1. Hindley Street provides safe, vibrant and welcoming day and evening experiences for all users, while celebrating its "West-End" character.
 - 4.2. Objectives:
 - 4.2.1. Prioritise pedestrians
 - 4.2.2. Enhance frontages
 - 4.2.3. Organise and de-clutter
 - 4.2.4. Robust greening
 - 4.2.5. Optimise activity zones
 - 4.2.6. Revive, add surprise and sparkle.

5. **Draft Hutt Street Master Plan** (Link 2 view [here](#))
 - 5.1. Vision:
 - 5.1.1. Hutt Street's leafy green streetscape, historic village charm with an exciting variety of commercial, dining and social experiences ensure it is the pride of its growing community and a popular destination for locals and visitors alike.
 - 5.2. Objectives:
 - 5.2.1. Community and village
 - 5.2.2. Enhance amenity, green spaces and connection to the Park Lands
 - 5.2.3. Celebrate heritage
 - 5.2.4. Embrace culture and music.
6. **Draft Melbourne Street Master Plan** (Link 3 view [here](#))
 - 6.1. Vision
 - 6.1.1. Melbourne Street is an appealing destination of choice for locals and visitors. Known for its polish, Melbourne Street provides a range of artisan experiences and celebrates its dining culture to its east, whilst providing specialist services to its west.
 - 6.2. Objectives:
 - 6.2.1. Create a unique brand and identity
 - 6.2.2. Curate the business and commercial mix
 - 6.2.3. Refresh the public realm
 - 6.2.4. Promote accessibility
 - 6.2.5. Introduce more vibrancy and creative connections.
7. **Draft O'Connell Street Master Plan** (Link 4 view [here](#))
 - 7.1. Vision
 - 7.1.1. O'Connell Street is a bustling, sophisticated and metropolitan main street that acts as the heart of North Adelaide and the inner northern suburbs.
 - 7.2. Objectives:
 - 7.2.1. Create a sense of vibrancy and community
 - 7.2.2. Increase commercial mix and unique offerings
 - 7.2.3. Celebrate heritage
 - 7.2.4. Update accessibility and engaging public spaces
 - 7.2.5. Embrace arts and culture.
8. The draft Master Plans were further tested via Community Engagement and Your Say public consultation between 7 March and 4 April 2022. The feedback from the community and stakeholders aligned with each Master Plans' draft vision, objectives and design principles supported by Council and this feedback is contained within the Feedback Report (Link 5 view [here](#)).
9. Further reports to Council include:
 - 9.1. 17 May 2022 – Council Presentation – Main Street Concept Designs ([\(\(Public Pack\)Agenda Document for The Committee - Strategic Discussion Forum, 17/05/2022 17:30 \(cityofadelaide.com.au\)](#)).
 - 9.2. 9 August 2022 – Council Report - Main Street Concept Options ([Main Streets Concept Options.pdf \(modern.gov.com.au\)](#))
10. Should the motion be carried, a report summarising feedback collected from participants at the Lord Mayor Main Streets Round Table Discussions, including lists of attendees and any previous Council reports and consultation outcomes will be provided to the City Community Services and Culture Committee in March 2024.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Not applicable
Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	If the report requested in the motion on notice is approved approximately 20 hours of staff time will be required to prepare the report.
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 5.5 hours.

- END OF REPORT